



OUTDOOR RADIO NETWORK (ORN) - ORN is the premier destination for outdoor enthusiasts, delivering non-stop outdoor news, talk, storytelling, expert insights, tips, field reports, and entertainment. Broadcasting live 24/7, we cover fishing (saltwater & freshwater), hunting, conservation, adventure travel, gear guides, wildlife news, and the full outdoor lifestyle.

- **First & Only** — The **ONLY** live radio network **on the planet** dedicated 24/7 to outdoor news, talk, and entertainment.
- **Hourly Outdoor News** — Real-time field reports, wildlife updates, and breaking stories.
- **National and Regional Weather Desks** — Nationwide regional forecasts (Northeast to Southwest and beyond) plus dedicated local customization for affiliates—optimized for outdoor enthusiasts.
- **24/7 Live Coverage** — No dead air; continuous inspiration, education, and entertainment from dawn patrols to late-night campfires.

Celebrity Hosts Spotlight

ORN features world-class celebrity talent **from TV and beyond**, bringing proven audiences and crossover appeal to radio:

- **The Captain's Log** with Captain Jonathan Moss Award-winning host of the television series *The Captain's Log* on **DISCOVERY, WAYPOINT TV, PURSUIT CHANNEL**, and others. Captain Moss, a passionate angler, guide, and conservationist, now brings his thrilling TV adventures—stunning fishing spots, tips, tricks, and epic tales—directly to radio for live, in-depth discussions and listener engagement.
- **STR8 Yak'd** with Adam "The Prototype" Milstead **Former UFC Heavyweight** fighter turned professional Bassmaster Kayak Series angler. Adam brings his fearless, high-energy style from the octagon to the water, sharing extreme kayak fishing strategies, tournament insights, and cross-country adventures that appeal to adrenaline-fueled outdoor fans.
- **Inside The Great Outdoors** with Host Joe "Kastaway" Kulis and his crew A living legend with **25 seasons on the Outdoor Channel** and 14+ years hosting *Inside the Great Outdoors*. Joe's groundbreaking adventures, pioneering outdoor media work, and industry inventions have earned him features on **History Channel's Modern Marvels** and induction into the Taxidermy Hall of Fame. He delivers timeless stories, expert tips, and live call-ins that inspire generations of hunters, anglers, and adventurers.
- **On The Hook** with Captain Bob **Flagship engaging talk show** hosted by Captain Bob, delivering the latest in inshore/saltwater fishing tactics, guest interviews with industry pros, conservation focus, and Carolina-flavored outdoor energy—airing multiple times weekly for consistent, high-engagement content.

Why Affiliates Love ORN

- **A True Turnkey Network** — Premium 24/7 live/streaming content fills your schedule effortlessly, plus a dedicated online presence & full branded ecosystem ensures brand connectivity — no extra production needed.
- **Extremely Loyal, Passionate Audience** — Dedicated outdoor community tuning in on boats, stands, trucks, or at home—with the outdoor recreation economy generating approximately \$1.2 trillion in U.S. economic output alone (supporting millions of jobs and massive advertiser interest)
- **Exclusive Outdoor Niche** — No Competition. Own the dedicated outdoor space in your market with content no other network provides around the clock.
- **Rich, Engaging Content** — Celebrity hosts deliver compelling stories and expertise, paired with hourly news and regional weather to keep listeners coming back hour after hour.
- **Proven Listener Draw** — High-engagement programming built for outdoor fans who stay tuned longer, boosting your overall station stickiness and connection to this dedicated demographic.



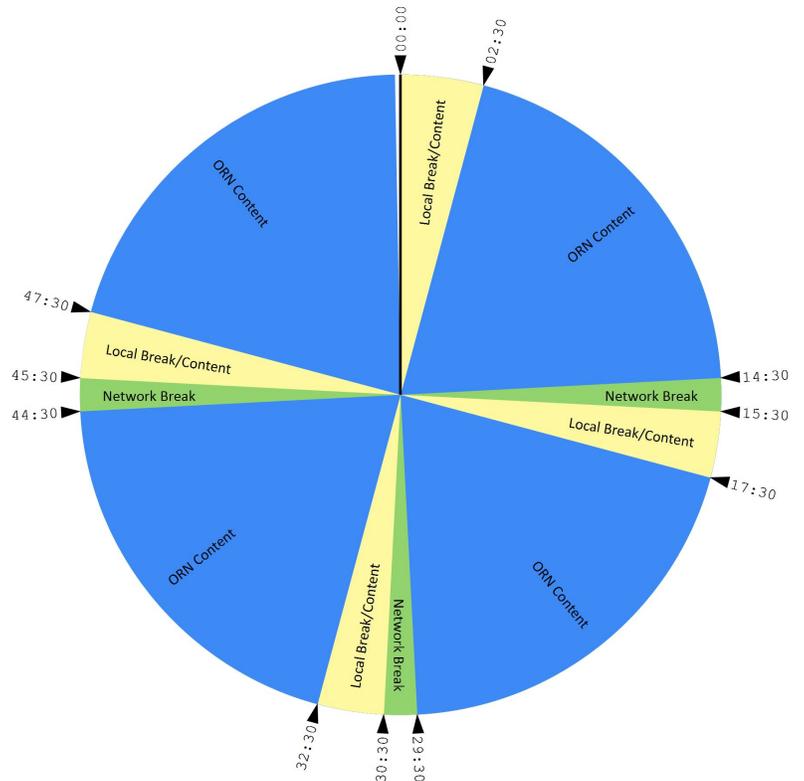
OUTDOOR RADIO NETWORK (ORN)

America's Only Live Radio Station Dedicated to the Great Outdoors!

ORN 24/7 Format Clock

Network Inventory: 3:00

Local Inventory: 8:30



Grow with Us

ORN is expanding fast—join America's premier outdoor broadcast network and tap into celebrity-driven content that stands out. ORN is available on a cash and or barter basis.

Contact for Affiliate Opportunities

Let's discuss customizing ORN for your market and lineup.

- **Website:** outdoorradionet.com
- **Listen Live:** iHeartRadio app (search "Outdoor Radio Network") or outdoorradionet.com
- **For Affiliate Inquiries:** Outdoor Radio Network Affiliate Request | affiliates@outdoorradionet.com |

Tune In Today – The Outdoors Are Calling!

#OutdoorRadioNetwork #CelebrityOutdoors #Fishing #Hunting #Conservation #OutdoorLegends



Outdoor Radio Network (ORN) Media Guide

ORN Outdoor Radio Network

iHeartRadio