



RADIO PA & MARYLAND NEWS NETWORK AFFILIATE ADVISORY

March 19, 2025

The Maryland Media One networks (Radio PA and MD News Network) are partnering with Audio 1 on the distribution of our news and content. In the near future, we will be migrating from our existing FTP and websites to a new platform that will house all of our content.

This will also make life easier on the programming side, as our commercials will be delivered separate from the content. Similar to Mr. Master, you can set cart numbers for the content and barter...set it and forget it. Additionally, Audio 1 will handle the insertion of network barter commercials automatically and schedule them for you. They will also handle affiliate relations.

We hope to have this migration done by the end of April with all stations needing to be on the new system by the end of May.

You will be receiving and introduction email from Mike Ragz at Audio 1 this week. He will explain in better detail what we are doing and how it will improve your experience with our networks.

As always, if you have any questions, comments or concerns, please reach out to me directly on my cell phone at 443-866-8914.

Thank you for being a valued affiliate,

) Clendenin

Steve Clendenin

President & CEO

Maryland Media One

Maryland News Network

Radio PA Network