



The Boombox is a high-energy **Throwback Hip-Hop and R&B**; format built around the biggest party hits from the late 80s through the early 2000s. The format blends **nostalgia, rhythmic energy, and massive familiarity** into a station that keeps **listeners engaged** for long stretches of listening.

### Affiliate Benefits

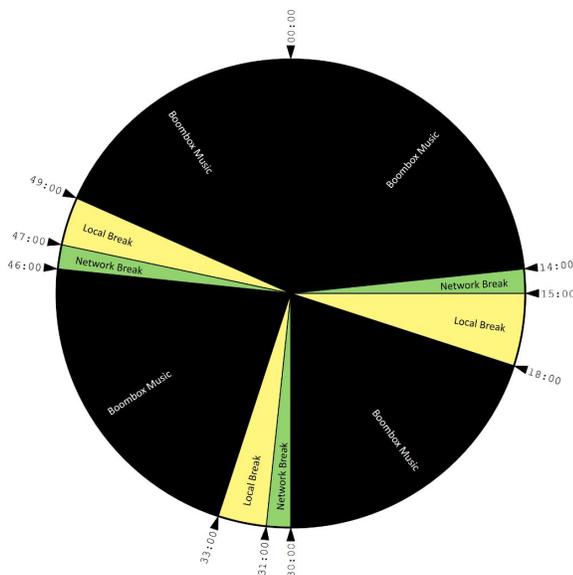
- Fully produced 24/7 format available on market-exclusive basis
- Designed for jockless or jocked stations. Ask about voice track options.
- You get the music library on your local hard drive. We can interface with your existing automation or talk to us about our "Station in a Box."

### Why The Boombox Works

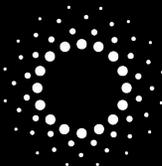
- Highly familiar music with strong research appeal
- Strong nostalgia appeal for adults 25-54
- Energy driven music and clocks ensure longer TSL and low "slow song burn"
- Minimal directo competition in most markets
- Appeals to both male and female listeners
- Perfect for FM, AM with translator, or HD stations

### Core Artists

- 2Pac
- Snoop Dogg
- LL Cool J
- Salt-N-Peppa
- Jay-Z
- Notorious B.I.G.
- OutKast
- Missy Elliott
- DMX
- Nelly



LISTEN NOW at [theboombox.net](http://theboombox.net)



MARYLAND MEDIA ONE